

PRINT ADVERTISEMENTS



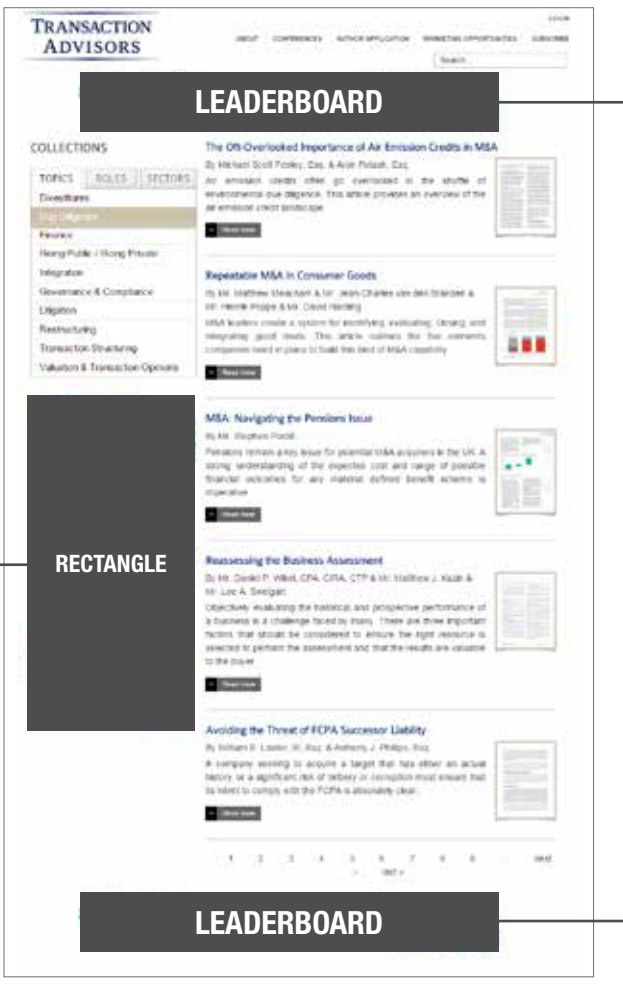
AUDIENCE SEGMENTS	1X Rate	4X Rate
Public Companies	\$4,900	\$3,900
Private Companies	\$4,900	\$3,900
Private Equity	\$4,900	\$3,900

PRINT DEADLINES		
Edition	Ad Creative Due	Publication Date
Q1	January 1st	February 15th
Q2	April 1st	May 15th
Q3	July 1st	August 15th
Q4	October 1st	November 15th

PRINT SPECIFICATIONS

- 7.5 x 9.5 Inches (trim/final size)
- Bleeds (add .125")
- Include Crop Marks
- Live Area 7 x 9
- Full color (CMYK)
- 300dpi

DIGITAL ADVERTISEMENTS



COLLECTIONS BY TOPIC	COLLECTIONS BY ROLE	COLLECTIONS BY SECTOR
Divestitures	Board Members	Consumer Discretionary
Due Diligence	Business Owners	Consumer Staples
Finance	Chief Accounting Officers	Energy
Going Public / Going Private	Chief Financial Officers	Financials
Governance & Compliance	Chief Risk Officers	Health Care
Integration	Corporate Development	Industrials
Litigation	Directors of Tax	Information Technology
Restructuring	General Counsel	Materials
Transaction Structuring	Private Equity Investors	Telecommunication Services
Valuation & Transaction Opinions	Venture Capital Investors	Utilities

RATE PER COLLECTION

1X Rate: \$4,900

4X Rate: \$3,900

ONLINE DEADLINES

All Collections

1st Day of Quarter

ONLINE SPECIFICATIONS

- 728 x 90 Pixels
- 300 x 600 Pixels
- GIF or JPEG (static or animated)
- Max loop: 1
- 100k (or smaller)